

Press Release

FOR IMMEDIATE RELEASE



Americas Print Show offers a print industry all-star speaker line-up

May 4, 2022 (Columbus, Ohio)

Kelly Mallozzi and Bill Farquharson are among the top voices anchoring the three-day event in Columbus, Ohio, this summer. The Americas Print Show speaker line-up is nearly complete, and you can [register for sessions](#) in advance.

[Bill Farquharson](#) brings incredible energy and insight to APS22 as a sales trainer and presenter for the print, signage, label, and packaging industries. His almost 40 years of hands-on sales experience and motivational style never disappoint. His keynote "Your New Sales Cocktail" will introduce new techniques coupled with old-fashioned persistence.

Kelly Mallozzi is a sales and marketing coach for the print industry and the owner of [Success.In.Print](#). She is focused on helping print professionals engage with their clients and prospects in a more meaningful way. Kelly is deeply involved with [Girls Who Print](#), the world's largest online network of women in the printing industry with almost 9,000 global members spanning all segments and career paths.

"One of our stated objectives is to drive visibility and revenue for the whole graphics community," said Jim Cunningham, President of Americas Print Show. "APS has booked top print industry insiders to bring the latest news and trends to our attendees. Every one of us will leave Americas Print Show this year with valuable insights we can act on in 2023 and beyond."

AMERICAS PRINT SHOW

APS22 is an exciting three-day industry event in America's heartland, Columbus, Ohio. Our goal is to make thousands of beneficial connections between businesses and customers, employers and employees, attendees, and exhibitors. Our list of partners, exhibitors, speakers and affiliated organizations is growing every day.

FOR ATTENDEES

Attendance is completely **FREE** to the show, to participate in the educational sessions and more throughout our three-day event. [Register in advance online](#).

FOR EXHIBITORS

To join our quickly growing, power-packed line-up, exhibitors can reserve a premier booth location today at a substantially reduced rate compared to other industry shows. An interactive

map makes it easy to review current availability and [book your space online in real-time](#). The exhibitor-friendly Columbus Convention Center is one of the busiest expo centers in North America. Contact us at showinfo@americasprintshow.com.

AMERICAS PRINT SHOW

Greater Columbus Convention Center
400 N. High St. Columbus, Ohio 43215
August 17-19, 2022
www.americasprintshow.com

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