

Press Release

FOR IMMEDIATE RELEASE



We Are BOUND FOR SUCCESS – Now and Tomorrow

June 8, 2022 (Columbus, Ohio)

Central Ohio will be the focus of the graphics communications and print industries this August as members of our nation's largest manufacturing industry gather at the Greater Columbus Convention Center to view the latest and greatest in technology and to hear from the industry's best collection of industry leaders and influencers.

Industry leaders Canon, Kodak, Xeikon, and Ricoh will be joined by Midwest based Digital Print Solutions, Millcraft, BindTech, Graphco, and Westerville's West Camp Press. A range of printed items from large format wrapped cars to the winners of the Americas National Print Contest will be on display.

The inaugural Americas Print Show, APS22's will run from Wednesday, August 17th through Friday, August 19th with more than 3000 people anticipated to attend from across the country. APS22 has been created by printers for printers and is a partnership of over 30 industry trade associations and industry leaders. APS 22's goal is to bring resources, ideas, education, and thought leadership together to address the critical needs of the industry including technology, cybersecurity, supply chain issues, and workforce development.

Speakers will include Dr. Chandrasekaran, the Associate Dean for Graduate Programs and Executive Education at the Ohio State University's Fisher College of Business. Dr. Chandrasekaran will speak on Friday morning. Popular industry influencers Bill Farquharson, Kelley Mallozzi, Warren Werbitt, and Richard Romano will present during the educational sessions running every morning from 8:00 am – 10:15 am, and Deborah Corn, the Intergalactic Ambassador to The Printerverse will be joining exhibitors on the floor throughout the first two days of the show.

As a premier national industry trade show, APS22 is well positioned to positively impact many of the large and small print industry business by connecting them with the industry's future workforce. The labor pool is tight everywhere, but print has a long history of facing the daunting challenge of attracting and retaining workforce that replenishes the aging-out journeyman and skilled talent.

Kicking off the Workforce Development program on August 17th APS22 will host a lunch and panel discussion – a diverse and honest exchange about the challenges and culture shifts needed to attract a broader group of individuals. The program has planned networking, education, resume/interview skill development, and candidate interviews throughout the event 3 days, including multiple breakout sessions, hosted roundtables, and a Workforce Summit program [tour of well-known Columbus print shop, Hopkins Printing.!](#) We will connect print business leaders with candidates and provide one-on-one opportunities to support the development of the future workforce.

FOR EXHIBITORS

To join our quickly growing, power-packed line-up, exhibitors can reserve a premier booth location today at a substantially reduced rate compared to other industry shows.

An interactive map makes it easy to review current availability and [book your space online in real-time](#). The exhibitor-friendly Columbus Convention Center is one of the busiest expo centers in North America.

FOR ATTENDEES

Attendance is completely **FREE** to the show, to participate in the educational sessions and more throughout our three-day event. Stipends are available for high school and college age students. [Register in advance online](#).

AMERICAS PRINT SHOW

Greater Columbus Convention Center
400 N. High St. Columbus, Ohio 43215
August 17-19, 2022
www.americasprintshow.com

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