

Press Release

FOR IMMEDIATE RELEASE



Workforce Development Summit Gaining Industry Attention

June 15, 2022 (Columbus, Ohio)

Americas Print Show (APS22) is hosting the first ever **Workforce Development Summit** for the print industry. Drawing national attention from sponsors and exhibitors, the Summit is designed to help employers make the cultural shifts needed to attract the future workforce, educate candidates on career opportunities in the print industry, and connect them with potential employers.

APS22 Summit outreach program has connected with regional colleges, universities, and trade schools to engage students in the event – inviting them to participate in Summit career building activities, including networking, workshops, education sessions, resume/interview skill development, and candidate interviews throughout the event 3 days. Highlights of the Summit include:

Workforce Development Summit Lunch and Panel Discussion – August 17th at 12:00 PM. APS22 and the Summit sponsors will host a lunch and panel discussion – a diverse and honest exchange about the challenges and culture shifts needed to attract students and a broader group of individuals.

Workforce Development Area – August 18th at 10:00 AM. Students to meet face-to-face with representatives from companies at the show. There is over 200,000 square feet of show floor for students, educators and their families to learn more about the many opportunities in the printing industry.

Hopkins Printing Tour – August 18th at 1:00 PM. Students are invited to participate in a tour that has been arranged with transportation to and from the show provided.

No fee to attend. Students and others interested in the Workforce Development Summit can attend free and register for any of the educational sessions available to APS22 attendees. Transportation stipends are available for high school and college age students.

APS22 applauds these industry leaders for sponsoring the program:

[Canon](#)
[Clarity HR](#)

[DPS – Digital Print Solutions](#)
[Graphco](#)
[Print and Graphics Scholarship Foundation](#)
[Printing Industries Education Fund](#)

Guest exhibitors at APS22 Workforce Development Area include:

[Bowling Green University](#)
[Ferris State University](#)

FOR EXHIBITORS

To join our quickly growing, power-packed line-up, exhibitors can reserve a premier booth location today at a substantially reduced rate compared to other industry shows.

An interactive map makes it easy to review current availability and [book your space online in real-time](#). The exhibitor-friendly Columbus Convention Center is one of the busiest expo centers in North America.

FOR ATTENDEES

Attendance is completely **FREE** to the show, to participate in the educational sessions and more throughout our three-day event. Stipends are available for high school and college age students. [Register in advance online](#).

AMERICAS PRINT SHOW

Greater Columbus Convention Center
400 N. High St. Columbus, Ohio 43215
August 17-19, 2022
www.americasprintshow.com

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