

Press Release

FOR IMMEDIATE RELEASE



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Americas Print Show adds country's largest trade book manufacturer to inaugural event with addition of BindTech.

July 27, 2022 (Columbus, Ohio)

With four acquisitions in the last five years, BindTech Inc has quickly become the country's largest trade book manufacturer. Serving more than 700 active clients throughout the country, BindTech partners with major printers, publishers, marketing agencies, and designers on their post press projects. From perfect binding, to deluxe leather-bound books with gilded edges and everything in between, BindTech takes pride in its attention to detail and customer-oriented approach.

In addition to its diverse manufacturing capabilities, BindTech will be showcasing its luxury packaging and specialty divisions at APS22. Booth visitors will also see The PGA – Vault Marquee book, which was the winner for *Best Hard Cover Book Award* in the Americas Print Awards competition. A project BindTech partnered on with Phoenix based printer - O'Neil Printing.

Lastly, if you like Bourbon, the BindTech booth is the place to be. They are giving away copies of their "Simply Bourbon" book, which is an outstanding book and a necessity for any bourbon connoisseur.

"We have quietly become a leader in the book manufacturing industry with our acquisitions, equipment upgrades, and infusion of young talent; making us more prepared than ever to meet the needs of our clients," says CEO and Owner, John Helline. "While we have not been a regular at industry trade shows, BindTech is excited and proud to be a part of the inaugural Americas Print Show. This is the first significant opportunity we have had to gather as an industry and share best practices."



“BindTech is not only the largest trade book manufacturer in the country, they are also one of the best. If you want to learn about manufacturing books stop by the BindTech booth. Like so many in the industry they appreciate the opportunity to educate industry members and help build a better graphic community,” commented APS22 President, Jim Cunningham.

APS continues to add exhibitors and we welcome the best in post press as well as the best in print! APS22 is getting stronger the closer we get to August 17th, and we look forward to connecting with everyone at this first year event.

FOR EXHIBITORS

To join our quickly growing, power-packed line-up, exhibitors can reserve a premier booth location today at a substantially reduced rate compared to other industry shows.

An interactive map makes it easy to review current availability and [book your space online in real-time](#). The exhibitor-friendly Columbus Convention Center is one of the busiest expo centers in North America.

FOR ATTENDEES

Attendance is completely **FREE** to the show, to participate in the educational sessions and more throughout our three-day event. Stipends are available for high school and college age students. [Register in advance online](#).

AMERICAS PRINT SHOW

Greater Columbus Convention Center
400 N. High St. Columbus, Ohio 43215
August 17-19, 2022

www.americasprintshow.com

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