Press Release



FOR IMMEDIATE RELEASE

102-year-old paper merchant Millcraft joins Americas Print Show, APS22!

July 18, 2022 (Columbus, Ohio)

<u>Millcraft</u>, the largest stocking merchant of graphic papers in the Midwest, is joining APS22 to showcase equipment, technology, consumables and materials for all your needs in Wide Format/Signage and Graphics, DTG (Direct to Garment), Retail Packaging, plus Commercial Print and E-Commerce Shipping & Mailing Supplies.

Millcraft will demonstrate the latest in DTG technology as they print APS22 tote bags for the first 500 attendees on Wednesday, and 500 tee shirts for Thursday. The tee shirts were designed by the winners of the Print & Graphics Scholarship Foundation (PGSF) 2022 student design contest, and will be featured at the show's Workforce Development area.

Fourth generation owner, President and Chief Executive Officer Travis Mlakar says "Millcraft is excited and proud to be a part of the inaugural Americas Print Show. We believe this is the first significant opportunity to gather as an industry since the pandemic and share best practices with all. We look forward to seeing many of our customers and suppliers in person under one roof. Please join us in celebrating the best the industry has to offer."

Mlakar, along with Millcraft Executive VP and Chief Operating Officer Greg Lovensheimer, will also provide insight on the industry's supply chain challenges during key breakout sessions on both Wednesday and Thursday morning at 8am. Please join them for the session titled "Paper and the Supply Chain Gang."

"Millcraft has always been a tremendous supporter of the industry and that commitment has only grown over the last several challenging years. Their willingness to educate industry members and share information, such as supply chain insights and challenges, demonstrates their desire to help build a better graphic community for the future," says APS22 President Jim Cunningham. "APS is being built to be the best, and we welcome the best in paper and services from our industry as well. APS22 has a strong attendee list and education lineup; we are getting excited the closer we get to August 17th and look forward to connecting with everyone at the inaugural event.

FOR EXHIBITORS

To join our quickly growing, power-packed line-up, exhibitors can reserve a premier booth location today at a substantially reduced rate compared to other industry shows.

An interactive map makes it easy to review current availability and <u>book your space online in</u> <u>real-time</u>. The exhibitor-friendly Columbus Convention Center is one of the busiest expo centers in North America.

FOR ATTENDEES

Attendance is completely **FREE** to the show, to participate in the educational sessions and more throughout our three-day event. Stipends are available for high school and college age students. Register in advance online.

AMERICAS PRINT SHOW
Greater Columbus Convention Center
400 N. High St. Columbus, Ohio 43215
August 17-19, 2022
www.americasprintshow.com

For additional information, please contact:

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