Press Release



APS22 Announces New Workforce Development Keynote Speaker, Dr. Aravind Chandrasekaran

July 10, 2022 (Columbus, Ohio)

The latest speaker to join Americas Print Show's August <u>educational session agenda</u> is <u>Dr. Aravind Chandrasekaran</u>, Associate Dean of Ohio State's Fisher College of Business. Dr. Chandrasekaran will be addressing workplace opportunities for hiring and retention, presenting researched, relevant information, and an opportunity to start benchmarking your organization around **Creating a Culture of Innovation and Learning**.

"We are thrilled Dr. Chandrasekaran accepted our invitation. His impressive credentials, depth of experience, and expert insights into business operational excellence will be highly valued by our show attendees." shared Jim Cunningham, Americas Print Show.

Dr. Chandrasekaran currently serves as the Associate Dean for Graduate Programs and Executive Education at the Fisher College of Business. He oversees all the graduate programs including full-time MBA, Working Professional MBA, Specialized Masters, as well as executive masters' programs including EMBA, the Master of Business in Operational Excellence (MBOE), and non-degree executive education. He has developed several custom teaching and research programs for organizations such as Ford Motor Company, Tata Consultancy Services (TCS), Mayo Clinic, and Zimmer Biomet. He has won several teaching awards including the 2016 & 2012 Best Outstanding Core Professor Award (WPMBA), as well as the 2013 Pace Setter Award for Teaching Excellence.

Dr. Chandrasekaran's session, **Creating a Culture of Innovation and Learning**, will explore how organizations struggle to create a culture that allows everyone to innovate, grow and transform consistently. Research conducted in over 100 large, medium, and small-sized organizations shows that creating a culture for innovation and learning requires leaders to acquire five specific skill sets that can promote reflection, psychological safety, transparency, agile decision making and diverse thinking. In this conversation, we will see how to build these skills that can be foundational to your success as change agents of the future.

The workshop will involve assessing the participants' organizations on these capabilities and offer research-based insights on how to develop strategy, process and behavioral skills that can enable a culture of learning.

Dr. Chandrasekaran joins leading industry influencers at APS22, including What

They Think's Richard Romano, Deborah Corn, Bill Farquharson, Kelly Mallozzi, and many, many more. Additional content will be presented throughout each day on the show floor from our exhibitors and key sponsor companies, including Canon, DPS Digital Print Solutions, Pitney Bowes, WestCamp, MillCraft, Fisher Phillips, Print IQ and Freeport Press.

Attendance is completely **FREE** to visit the show floor and participate in the educational sessions and the many other community-building events scheduled throughout our three-day event. Stipends are available for high school and college students to attend our Workforce Development activities. See our growing calendar of events and register in advance online at Americas Print Show.com

AMERICAS PRINT SHOW Greater Columbus Convention Center 400 N. High St. Columbus, Ohio 43215 August 17-19, 2022

www.americasprintshow.com

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