

Press Release

FOR IMMEDIATE RELEASE



Girls Who Print Panel Plants the Seeds for the Future of Print Business at APS22

July 25, 2022 (Columbus, Ohio)

Americas Print Show (APS22) is proud to share that **Girls Who Print**, the largest independent organization of women working in the global print industry, is presenting a panel discussion, and hosting a luncheon at the event on Tuesday, August 18 from 12 to 1:30 PM in meeting room B-130.

The event will start with open networking and segue into a topical discussion titled “Planting the Seeds for the Future; Print Business in the ‘New Now’ - and strategies for profit and growth with panelists Tara Halpin, CEO and President of Steinhauser; Catherine Lahlouh, Marketing & Business Development Specialist at Lahlouh, Inc; Alli Redinger, Account Management and Sales at Robin Enterprises; Kelly Mallozzi, Principal and Success in Print and moderated by Deborah Corn, Intergalactic Ambassador at Print Media Centr.

“It’s been a long time since Girls Who Print has hosted a live event, and we couldn’t be more excited to reemerge at the inaugural Americas Print Show. Community and education are the foundations of our mission, and this event is a perfect match to deliver on it, connect in person and offer a program that will resonate with all attendees, and everyone at APS22 is welcome to join us,” said Deborah Corn, Girl #1 at Girls Who Print who is also presenting a session at the show and hosting “SnapChats” with exhibitors on the show floor August 17 and 18th.

Jim Cunningham, President of Americas Print Show shared, “In our efforts to galvanize all segments of the industry, APS22 is pleased to welcome GWP to our inaugural show. The outstanding panel of industry leaders gathered at the table is one more example of how we are focused on tomorrow’s industry.”

Lunch and soft drinks will be provided for the first 50 guests thanks to the generous support of Print IQ, a cloud-based print MIS, intelligently designed to support your future growth ambitions, and these 11 Affiliate Organizations: PIA (Printing Industries Alliance), GMA (Graphic Media Alliance), PIA MidAmerica, PIA Georgia, PINE (Printing Industries of New England), PIASC (Printing Industries Association of Southern California), PICA (Printing Industries of the Carolinas), VMA (Visual Media Alliance), PGAMA, PIA Midwest and GAA (Graphic Arts Association).

About Girls Who Print

Now in its thirteenth year, Girls Who Print provides women in print and graphic communications with information and resources to help them navigate the industry, and their careers through a variety of educational initiatives, events, conferences, content and the #GirlsWhoPrint series on Podcasts from the Printerverse. With a focus on community building, open knowledge sharing and a mentorship, the women-only Girls Who Print LinkedIn group has grown to more than 9000 global members.

Visit girlswhoprint.net to get involved, get empowered, connect on social and join our active and growing mentorship program.

FOR EXHIBITORS

To join our quickly growing, power-packed line-up, exhibitors can reserve a premier booth location today at a substantially reduced rate compared to other industry shows.

An interactive map makes it easy to review current availability and [book your space online in real-time](#). The exhibitor-friendly Columbus Convention Center is one of the busiest expo centers in North America.

FOR ATTENDEES

Attendance is completely **FREE** to the show, to participate in the educational sessions and more throughout our three-day event. Stipends are available for high school and college age students. [Register in advance online](#).

AMERICAS PRINT SHOW

Greater Columbus Convention Center
400 N. High St. Columbus, Ohio 43215
August 17-19, 2022
www.americasprintshow.com

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