

Press Release

FOR IMMEDIATE RELEASE



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National Print & Sign Owners Association to showcase at Americas Print Show, APS22

August 1, 2022 (Columbus, Ohio)

The National Print & Sign Owners Association (NPSOA) will showcase the influence of the print and sign association at APS22. The fast-growing, 10-year-old association represents over 400 national printing and signage companies through their listserv, educational programs, publications, research, and the sharing of information to advance members in the marketplace and highlight the power of print.

Nathaniel Grant, NPSOA Chairman, says, "Partnering with Americas Print Show was a no-brainer. This opportunity allows NPSOA to extend its market reach and brand for the hundreds of member companies we serve. Our team looks forward to having the chance to meet attendees and exhibitors. The more people learn about NPSOA, the more our members profit from the experience. It's a win-win for everybody."

Jim Cunningham, APS22 President adds, "NPSOA was one of the first associations to join the Americas Print Show and has helped set the tone for a partnership with industry trade associations to create a show that addresses the needs of their members. Our industry has always been about small and medium size businesses. Businesses that work together to address and advance their customers print and graphic needs. 70 - 80% of printing companies are 20 employees or less, and they have been more affected by environment and the economy than anyone in the industry. We need a show that addresses the concerns of these members companies across the country, and that's what APS22 is building and why we are partnering with associations like NPSOA."

In addition to NPSOA, APS22 is partnering with APAN (18-20 of the former affiliate network of PIA), and PGSF, the Print Graphics Scholarship Foundation. These twenty associations and other industry trade groups memberships have over 5000 industry leaders.

APAN will be showcasing the national Americas Print Awards contest winners, and hosting a dinner and awards presentation sponsored by Graphic Media Alliance (the local APAN

association). PGSF is coordinating the Workforce Development programming at the show, which includes a lunch and panel discussion on opening day, Wednesday, August 17th.

APS22 is excited to be a gathering place for these association and all industry people looking to get back to “business as usual” after the last several years of turmoil.

FOR EXHIBITORS

To join our quickly growing, power-packed line-up, exhibitors can reserve a premier booth location today at a substantially reduced rate compared to other industry shows.

An interactive map makes it easy to review current availability and [book your space online in real-time](#). The exhibitor-friendly Columbus Convention Center is one of the busiest expo centers in North America.

FOR ATTENDEES

Attendance is completely **FREE** to the show, to participate in the educational sessions and more throughout our three-day event. Stipends are available for high school and college age students. [Register in advance online](#).

AMERICAS PRINT SHOW

Greater Columbus Convention Center
400 N. High St. Columbus, Ohio 43215
August 17-19, 2022
www.americasprintshow.com

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