

Press Release

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Launching The Week, Americas Print Show 2022 – Premier Print Industry Inaugural Event

August 15, 2022 (Columbus, Ohio)

The inaugural [Americas Print Show 2022](#) – a premier print and graphic communications industry show - opens this week, Wednesday August 17 and continues through August 19. APS22 is focused on showcasing the latest technologies, building connections, and growth in the print and graphics community. APS22 will bring together regional and national associations representing more than 5,000 companies, along with commercial printers, screen and garment producers, large format and sign printers, binderies, and graphic finishers along with industry suppliers.

APS22 will be hosted at the exhibitor and visitor friendly [Greater Columbus Convention Center](#) in Columbus, Ohio, centrally located in America’s heartland and boasting of over 1.8 million square feet of exhibitor space and amenities. The GCCC’s historic downtown Columbus location puts it at the center of hotels, restaurants, entertainment, and ease of travel.

APS22 BY THE NUMBERS – 3 days of industry education, connections, and collaboration. 200,000+ square feet of show floor, 21 breakout rooms for association meetings and seminars on technology, marketing, sales, workforce development, cybersecurity, supply chain, environmental matters and more. 5,000 firms represented by industry groups. **APS22 admission and educational sessions are free** to all attendees and exhibitors.

“This first-year APS22 has received outstanding support from industry leaders and the print and graphics community. We couldn’t be more impressed with the outstanding support from our sponsors. Their unwavering commitment to the future of print clearly demonstrates that Americas Print Show is on the right course,” says Jim Cunningham, APS President. The APS22 sponsor lineup includes:

Platinum Sponsors: [Canon U.S.A.](#) and [Digital Print Solutions \(DPS\)](#)

Gold Sponsors: [Pitney Bowes](#), [WestCamp](#), and [Millcraft](#)

Silver Sponsors: [printIQ](#) and [Freeport Press](#)

Bronze Sponsor: [ENFOCUS](#)

The GCCC exhibit halls are fully packed with coast-to-coast exhibitors giving APS22 attendees the opportunity to discover the diverse and creative world of printing with access to commercial printers, screen and garment producers, large format and sign printers, binderies and graphic finishers, and industry suppliers. Visitors will experience technology advances and thought leaders from across the print spectrum, many showcasing equipment, demos, theater presentations, product giveaways, and more. Key exhibitors include Ricoh, Canon, Graphco, Digital Print Solutions, GPS, Millcraft, BindTech, and many more – [see them all](#).

[APS22 educational sessions](#) are key components of the event's prime objective – collaborative visioning and thought leadership. Nationally renowned speakers, experts, and print Influencers will be sharing their experiences and hosting discussions all three days. Twenty-one breakout rooms provide an outstanding venue for presentations and seminars on the latest industry technologies, marketing, sales, and cybersecurity. Speakers include Dr. Chandrasekaran, the Associate Dean for Graduate Programs and Executive Education at the Ohio State University's Fisher College of Business, and popular industry influencers Bill Farquharson, Kelly Mallozzi, Warren Werbitt, Richard Romano, Mark Potter, Kathi Rowzie, and Deborah Corn, the Intergalactic Ambassador to The Printerverse.

[APS 22 Exhibitors have prepared company presentations](#) on vital print industry topics, including USPS updates, reducing print environmental impact, technology advances, time organization, commingle mail, and group purchasing power. These are scheduled for August 17th and 18th.

[Kicking off the Workforce Development program](#) on August 17th APS22 will host a lunch and panel discussion – a diverse and honest exchange about the challenges and culture shifts needed to attract a broader group of individuals. Inside of our Workforce Development area we will continue the discussions and connect print business leaders with candidates, providing one-on-one opportunities to support the development of the future workforce.

Americas Print Show 2022 highlights:

[Graphic Media Alliance \(GMA\)](#) and Americas Printing Association Network (APAN) are hosting the August 17th **Welcome Reception & Grand Ceremony** – an evening celebration as APS22 welcomes attendees and honors the best in print across the United States and Canada! The reception and live DJ entertainment starts at 5:00 PM and everyone is welcome to this free reception. Additionally, tickets are available for the **VIP Awards Celebration, Dinner & After Party** which will follow at 6:00 PM. This portion of the evening includes a buffet dinner along with seats for GMA's inaugural Americas Print Awards presentation.

[Print and Graphics Scholarship Foundation \(PGSF\)](#) student-designed t-shirts to be given away to the first 500 attendees onto the show floor on August 18th – courtesy of Millcraft. Congrats to PGSF's 2022 contest winner - William C. Glass, 11th grade at West Hall High School in Oakwood, Georgia.

[Girls Who Print](#) is hosting “Planting the Seeds for the Future” panel discussion and luncheon on August 18. The topical discussion will explore print business in the ‘New Now’ – and strategies for profit and growth with panelists Tara Halpin, CEO and President of Steinhauer; Catherine Lahlouh, Marketing & Business Development Specialist at Lahlouh, Inc; Alli Redinger, Account Management and Sales at Robin Enterprises; Kelly Mallozzi, Principal and Success in Print and moderated by Deborah Corn, Intergalactic Ambassador at Print Media Centr. This event is FREE and open to everyone thanks to the generous support of our Executive Sponsor, PrintIQ (booth #911) and eleven Affiliate Organizations.

[Canon U.S.A., Inc.](#) will be showing for the first time the new imagePRESS V1000 digital color press at APS22 in their booth #701. Jim Cunningham, APS22 President shared, “We are excited to have Canon as one of our Platinum Sponsors and the imagePRESS V1000 and Canon large format solutions at the show.”

Canon U.S.A. has also created excitement at APS22 with the August 18th [giveaway of an imagePRESS C910!](#) Contest entries must be in person and are being collected on August 17th and 18th in booths #1501 and #1515.

Please find related images at the end of the press release.

AMERICAS PRINT SHOW
Greater Columbus Convention Center
400 N. High St. Columbus, Ohio 43215
August 17-19, 2022
AmericasPrintShow.com

APS22 Show Hours:
August 17, 9:00AM – 5:00PM
August 18, 9:00AM – 5:00PM
August 19, 9:00AM – 2:00PM

Attendance is completely **FREE** to the show, to participate in the educational sessions and more throughout our three-day event. Stipends are available for high school and college age students. Register in advance online.

For additional information, please contact:

Americas Print Show

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614-306-0270

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GIRLS WHO PRINT

Planting The Seeds for the Future

Join us for a topical discussion about print business in the 'New Now' - and strategies for profit and growth.

Tara Halpin
Steinhauser

Catherine Lahlouh
Lahlouh, Inc

Alli Redinger
Robin Enterprises

Kelly Mallozzi
Success in Print

Deborah Corn
Print Media Centr
Moderator

Canon imagePRESS V1000



DPS Digital Print Solutions

DIGITAL PRINT SOLUTIONS

GIVEAWAY
CANON IMAGEPRESS C910

AMERICAS PRINT SHOW 22
AUGUST 17-19, 2022

1 REGISTER
REGISTER FOR THE AMERICAS PRINT SHOW 22 BY JULY 22ND

2 ENTER THE DRAWING AT THE SHOW
COME VISIT DPS IN BOOTH 1501 OR 1515 AND PUT YOUR ENTRY IN THE DRAWING.

Americas Print Show
August 17th, 18th & 19th, 2022

MSRP \$120,000

Canon
imagePRESS C910

Includes:
Canon C412 engine
Pary

Register Today!
www.americasprintshow.com

 Greater Columbus Convention Center
Columbus, OH

