

FOR IMMEDIATE RELEASE

Americas Print Show Unveils the “Let’s Get Loud” Event, Celebrating the Power and Creativity of Print

Join Us at “Let’s Get Loud” – Celebrating the Power and Creativity of Print on October 25th in Cleveland, Ohio!

CLEVELAND, OHIO – SEPTEMBER 21, 2023 - [Americas Print Show](#), the premier exhibition showcasing the latest innovations and trends in the print industry, along with [Graphic Media Alliance](#), is excited to announce the highly anticipated event: 'Let's Get Loud!' This one-of-a-kind experience will take place on October 25th, 2023 in Cleveland, OH.

'Let's Get Loud' aims to celebrate the power and creativity of print, bringing together industry professionals for an unforgettable extravaganza. This event is a must-attend for anyone passionate about print. Attendees can look forward to hearing from APS exhibitors, industry leaders, and special Hall of Fame guests.

[Admission](#) includes an entry in the [Let’s Get Loud Concert Experience Giveaway](#). Valued at \$1,000, one lucky winner will receive an EXCITING night out to a concert or event of your choice!

WHEN AND WHERE:

October 25th, 2023

Rock and Roll Hall of Fame
Union Home Mortgage Plaza
1100 Rock and Roll Boulevard
Cleveland, Ohio 44114

EVENT DETAILS:

6:00 PM | APS24 VIP Experience \$50

7:00 PM | GMA Cocktail Reception \$25 (Sponsored by HUB International)

7:30 PM | Print Across America

7:45 PM | Museum Opens

TRACK LIST: (Event Sponsors)

1. [Ascentium Capital](#)
2. [Pitney Bowes](#)
3. [Digital Print Solutions](#)
4. [Fisher Phillips](#)
5. [Millcraft](#)

(Power of Rock Exhibit)

THE LET'S GET LOUD HOSTS:

KIRSTEN WERNER-REYES

Kirsten is the Vice President of Americas Print Show. With over 30 years in the print industry, Kirsten has worked with/for hardware and software manufacturers, national and regional distribution networks, independent distributors, commercial printers, and related associations.

ANDREW SCHALL

Andrew is the president of Graphic Media Alliance. He has over 27 years of broad experience in the graphic arts and printing industry, and he's proven himself as a true talent when it comes to business development, strategic planning, and client services.

WALFREDO REYES, JR.

Walfredo Reyes is a "one man percussion show" who has toured and recorded with countless musicians and bands - currently touring with the band Chicago. He is one of the most in-demand musicians in the world today, simply because of his sheer talent and versatility.

Don't miss out on this exceptional opportunity to be part of Americas Print Show 'Let's Get Loud' event. Mark your calendars for October 25th and stay tuned for further updates on the official website [Americas Print Show!](#)

About Americas Print Show

Americas Print Show successfully held its inaugural industry trade show in August of 2022 with an exciting three-day industry event in Columbus, Ohio. APS22 focused on showcasing the latest technologies, building connections, and growth in the print and graphics community.

Key exhibitors included Canon, Millcraft, Digital Print Solutions, Bindtech Inc., Add- Jet, Graphco, Xeikon, Pitney Bowes, and Kodak. APS 22 also partnered with numerous industry trade associations including the National Print & Sign Owners Association, APAN, and PGSF.

Education was a key focal point of the inaugural show and presenters included Deborah Corn, Intergalactic Ambassador to The Printerverse; Bill Farquharson, Sales Coaching and Leadership Development; Mark Potter, CEO of Conduit, Inc.; and industry leaders Travis Mylakar, and Greg Lovenshimer President and CEO of Millcraft.

About Graphic Media Alliance

Graphic Media Alliance (GMA) is a forward-thinking association that supports the graphic communications industry in Ohio, Michigan, and Northern Kentucky. GMA represents its members' interests at the local, state, and national levels by addressing legislative issues and ensuring compliance with various regulatory bodies. GMA also provides training and education

to help members stay up-to-date with the latest trends and technologies in the printing/graphic communications industry. GMA's commitment to innovation and development ensures that it will remain a vital resource for the graphic communications industry in Ohio, Michigan, and Northern Kentucky for years to come.

About the Venue

The Huntington Convention Center of Cleveland is one of the most modern and convenient conference centers in North America. Located in the heart of a renewed Downtown Cleveland and attached to the Cleveland Hilton Downtown, the center opened in 2013 and features over 225,000 square feet of exhibit halls and supports forty (40) meeting rooms, and five (5), ballrooms. The center is a LEED Gold facility and is a gigabyte rated facility.

Marketing

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