

FOR IMMEDIATE RELEASE

Digital Print Solutions Elevates Americas Print Show Experience With Strategic Acquisition

CLEVELAND, OHIO – January 4, 2024 — [Digital Print Solutions \(DPS\)](#), Cleveland, Ohio, has announced the acquisition of the [Americas Print Show \(APS\)](#), ushering in a new era for print and graphics events. Effective immediately, DPS will assume reins of the 2024 show, which will be May 8-9, 2024, at the Huntington Convention Center in Cleveland.

In a transformative move, the Americas Print Show 2024 will transition to an invitation-only format for exhibitors. This strategic shift ensures attendees will have exclusive access to network with industry giants such as Canon, Ricoh, Konica Minolta, Duplo, Xante, and more.

New to the show is the recently announced [inaugural PrintSmart Summit](#), May 7, 2024. Led by a partnership between DPS and [Conduit Inc.](#), and sponsored by [MindFire Inc.](#), the summit will delve into the benefits and risks of AI in the print and graphics industries, providing insights into current artificial intelligence (AI) applications and technology. Presenters include [The Marketing AI Institute](#), [IBM](#), [Google](#), [Panda Data](#), and more.

Additionally, Deborah Corn from [Print Media Centr](#) will produce and host an all-day Girls Who Print Conference, on Wednesday, May 8, complemented by a [Girls Who Print](#) luncheon on Thursday, May 9.

Adam Silk, CEO of Digital Print Solutions, says that in an era where trade shows transcend equipment displays, the Americas Print Show is committed to creating a truly immersive experience. “Our expertise lies in making each of our commercial print customers financially stronger while providing them avenues for growth. The evolution of the PrintSmart Summit, coupled with a selective invitation-only trade show featuring leading technology companies and AI innovators, sets us apart from traditional equipment-focused trade shows.”

The Americas Print Show will remain open for all conference attendees at no additional costs. PrintSmart Summit and Girls Who Print attendees should register for the show at www.americasprintshow.com.

For more information, contact Christine Downey, Director of Marketing, Digital Print Solutions, cdowney@dpsamerica.com. You also can email marketing@americasprintshow.com or call 614-306-0270.

About Digital Print Solutions

Digital Print Solutions (DPS) is recognized as the nation’s largest provider of digital printing, finishing and wide format products to the commercial print industry. The company stands out by combining the latest technology products from major manufacturers with unparalleled specialized support for commercial printers.

About the Venue

The Huntington Convention Center of Cleveland is one of the most modern and convenient conference centers in North America. Located in the heart of a renewed Downtown Cleveland and attached to the Cleveland Hilton Downtown, the center opened in 2013 and features over 225,000 square feet of exhibit halls and supports 40 meeting rooms and five ballrooms. The center is a LEED Gold facility and is a gigabyte rated facility.

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