FOR IMMEDIATE RELEASE

Americas Print Show Reveals Complete Speaker Lineup for PrintSmart Summit 2024

Cleveland, Ohio – February 19, 2024 – Americas Print Show is excited to unveil the complete lineup of speakers for the highly anticipated PrintSmart Summit 2024, scheduled for May 7, 2024. Co-located with the Girls Who Print Conference and Americas Print Show 2024, this summit promises to be a groundbreaking event for print tech enthusiasts and industry experts.

The PrintSmart Summit 2024 will offer attendees a deep dive into the world of printing and Artificial Intelligence, featuring insights from esteemed speakers representing leading organizations such as the AI Institute, Google, IBM, and MindFire Inc. This transformative event will provide a platform for networking and collaboration, exploring the latest advancements in AI and their implications for the printing industry.

In addition to the enlightening sessions, the summit will feature a Welcome Reception on the show floor from 6:00 PM to 7:30 PM, offering further opportunities for networking and engagement.

Key features of the PrintSmart Summit 2024 include:

Expert Speakers: Gain insights from industry leaders and renowned experts from the AI Institute, Google, IBM, MindFire Inc., and more.

Comprehensive Package: Attendees will enjoy a full day of sessions, including lunch, and a networking happy hour with music.

Exclusive Access: All attendees will receive a complimentary pass to Americas Print Show on May 8-9th, extending the opportunity to explore the latest innovations in the print industry.

The distinguished speakers announced for the PrintSmart Summit 2024 include:

Mike Kaput: Chief Content Officer at Marketing AI Institute, Mike Kaput will discuss "The Landscape – Overview of AI and its Impact on Marketing," providing insights into AI's transformative role in marketing and its implications for the printing industry.

Drue Van Horn: Accomplished AI Engineer at IBM, Drue Van Horn will cover "Generative AI Frenzy – Harnessing AI in Enterprises," offering insights into developing, leveraging, and governing AI solutions, with a specific focus on IBM's implementations and best practices in AI.

Charles Schiele: With 28 years of technology and entrepreneurial experience, Charles Schiele, Cloud Engineer at Google, will present on "An AI Perspective – Large Language Models and Beyond," exploring AI capabilities and new opportunities in various sectors.

Cal Al-Dhubaib: Founder and CEO of Pandata, Cal Al-Dhubaib will discuss "Design, Management & Risk Management of AI in Printing," offering insights into AI tools for operational excellence in the printing sector and risk management.

David Rosendahl: Co-founder and president of MindFire, David Rosendahl will provide "The CEO's Vision: AI and the Future of Printing," offering a CEO's perspective on integrating AI into the printing business strategy.

Jeffrey D. Smith: Partner at Fisher & Phillips LLP, Jeffrey D. Smith will cover "Navigating Legal Landscapes in the AI-Driven Printing Industry," providing an understanding of the legal implications and frameworks relevant to AI in the printing industry.

Mark Potter: CEO of Conduit Inc, Mark Potter will deliver the Opening Remarks for the PrintSmart Summit and moderate a Fireside chat with Jeffrey D. Smith on "Navigating Legal Landscapes in the AI-Driven Printing Industry."

Americas Print Show is excited to welcome these esteemed speakers to the PrintSmart Summit 2024, offering attendees a unique opportunity to gain valuable insights and network with industry leaders.

For more information and to register for the PrintSmart Summit 2024, visit Americas Print Show website.

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About Americas Print Show:
Americas Print Show is a premier event in the print industry, bringing together leading professionals, businesses, and innovators to showcase the latest trends, technologies, and solutions in printing and graphics.